

Goldenrod Member Survey 2023

Final response: 11/22/2023

Summary:

With 38 people responding, the vast majority (>95%) are plot-holders. Only one responder will not be renewing their plot due to dissatisfaction. Of responding members, 60% operate individual plots while 25% grow for family/multiple people.

Key takeaways:

About 50% of all respondents mention fruit trees as an improvement priority while 40% would like to see some sort of shade/shelter. Managing lost produce is also a priority. It is unclear if wildlife or people are largely responsible for missing veg, but nearly 50% of all respondents mention missing food/damaged plants and being interested in learning new pest management strategies. For existing infrastructure, improving rain barrels and signage are member priorities. One member suggested having a list of chores/ongoing tasks somewhere so folks who cannot make it to designated volunteer days can still help out. Less than 25% of members surveyed rely on cars to get to the garden - access does not seem to be a major source of concern. Only 3/38 members are willing to switch to the Bullman location.

1. What languages are represented at our garden?

- French, English, Egyptian, Thai, Italian, ASL

2. Were there any challenges that you faced at Goldenrod this growing season?

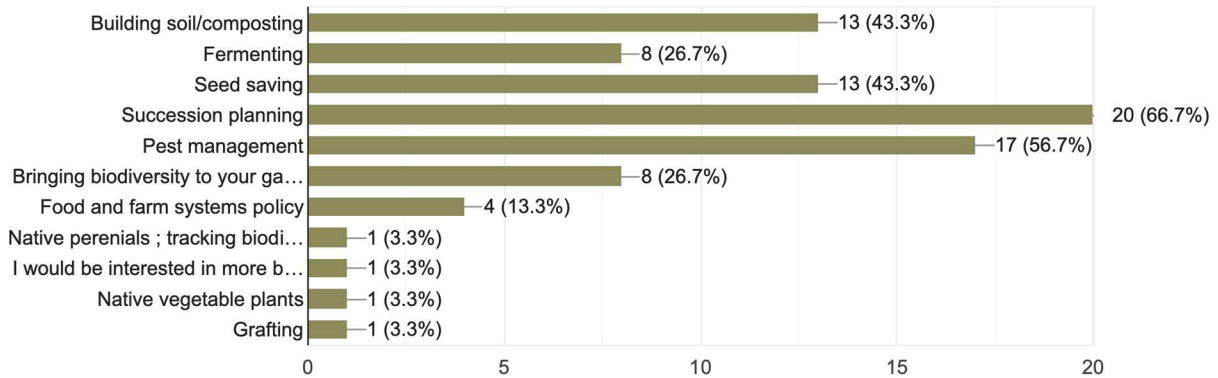
- Water supply
- Voles, groundhogs, squirrels, raccoons, birds
- Lost produce
- Personal health challenges
- Learning curve
- Neighboring plots with massive weeds/competitive shading

3. Are there any tools that would have been helpful for you to have at the garden?

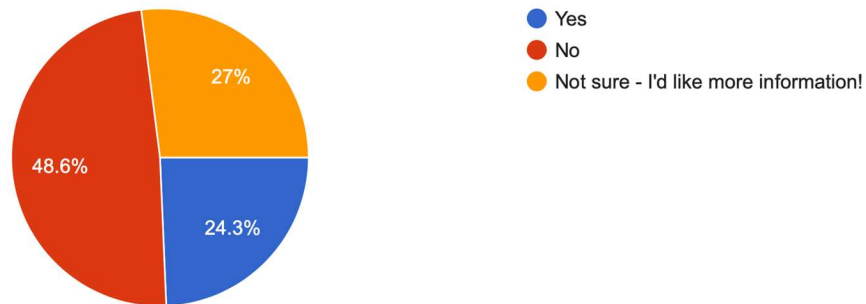
- Knowing where to find tools
- Whipper snipper
- Arthritis-friendly tools
- Shears for trimming grass/weeds
- Heavy snips for compost waste

Collated: 11/30/2023

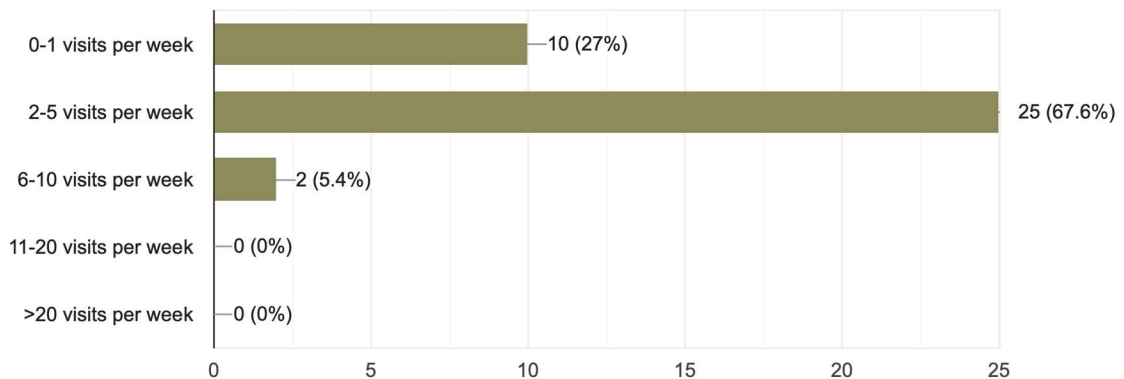
4. Are there any gardening skills you are interested in learning about next growing season?



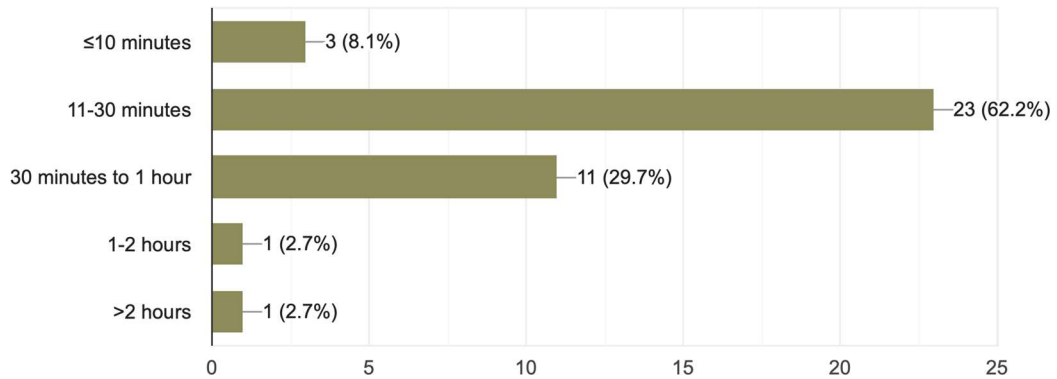
5. Are you interested in composting your household organics at Goldenrod?



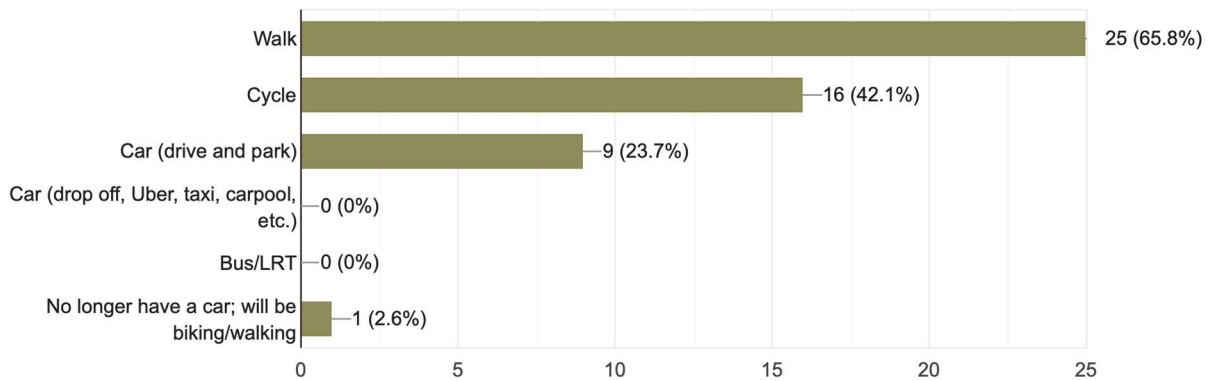
6. How many times per week do you visit the garden?



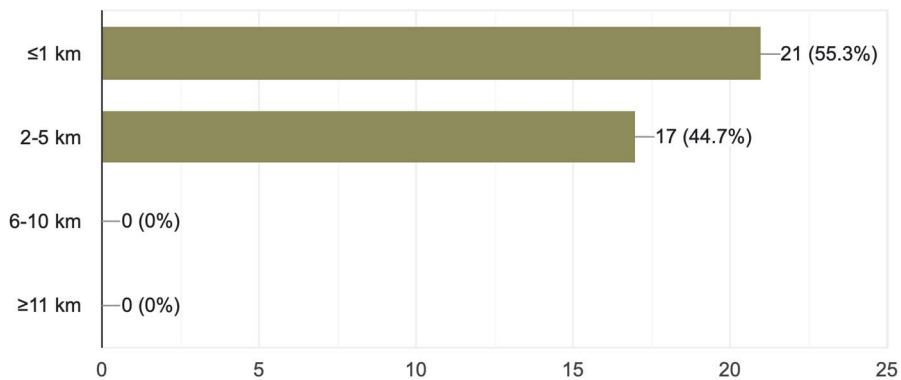
7. How long do you typically spend at the garden?



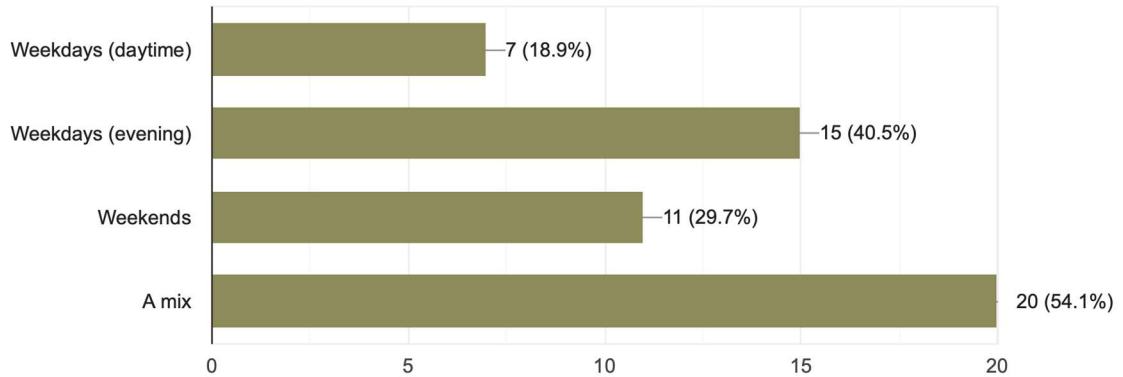
8. How do you typically get to the garden?



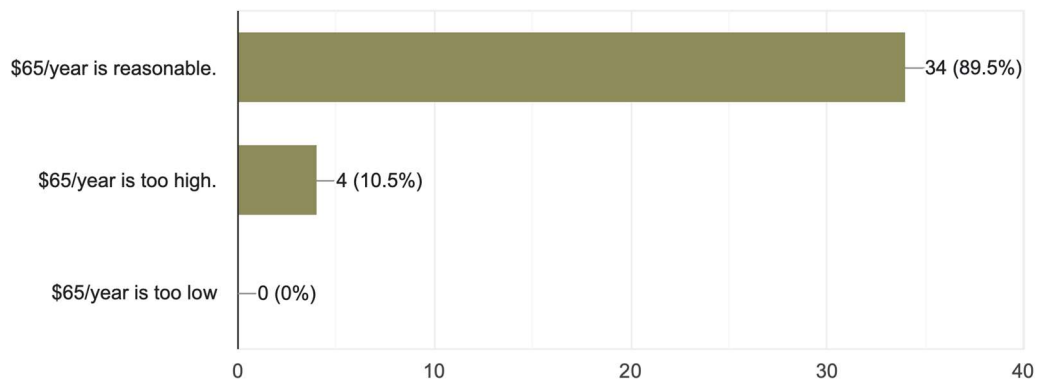
9. About how far do you live from the garden?



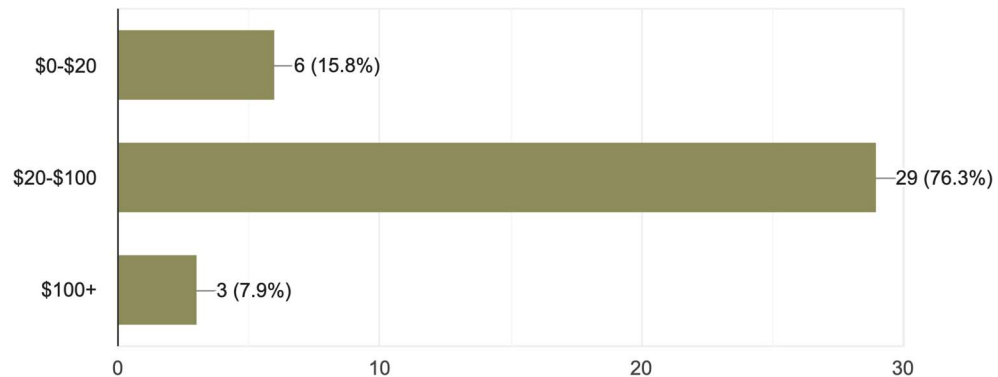
10. When do you typically visit the garden?



11. How do you feel about the \$60/year plot fee?



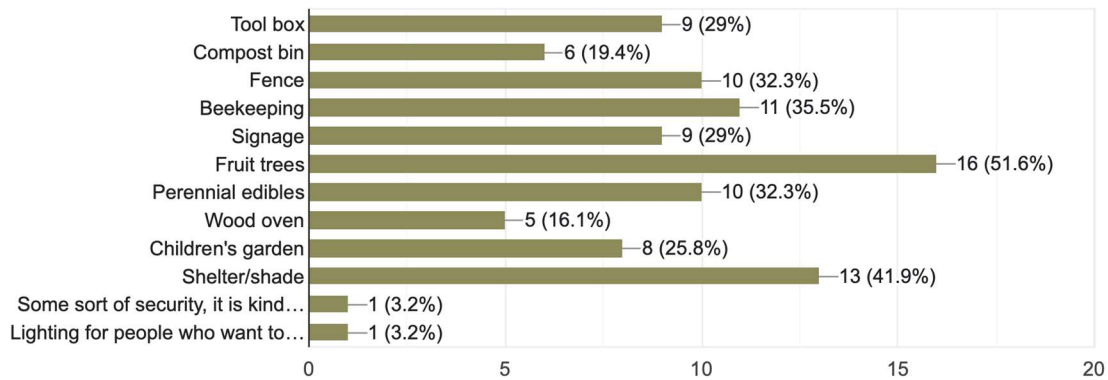
12. Approximately how much money do you spend yearly on your plot - excluding your Goldenrod registration fee.



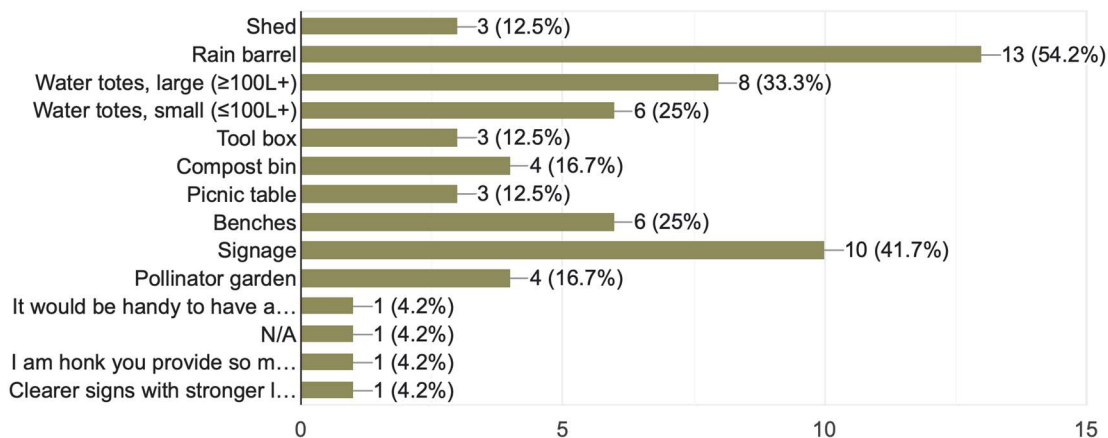
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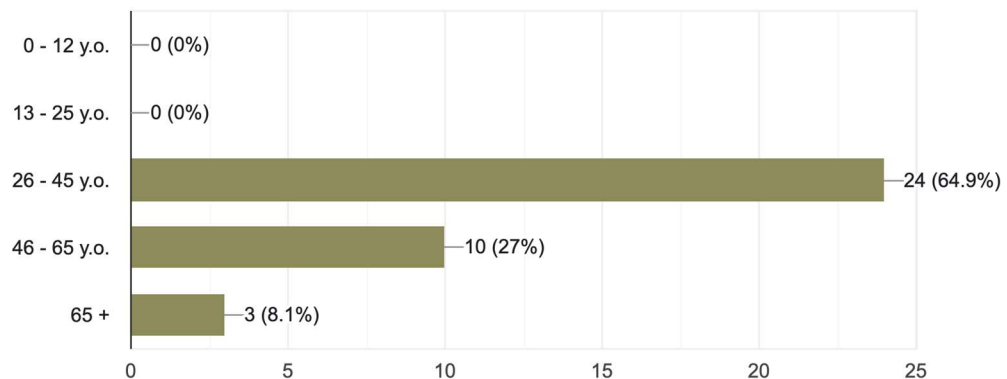
13. Please indicate which features from the following list our garden does not currently have, but would be useful.



14. Please indicate which features from the following list our garden currently has, but needs improvement.



15. What age groups do you represent at our garden?

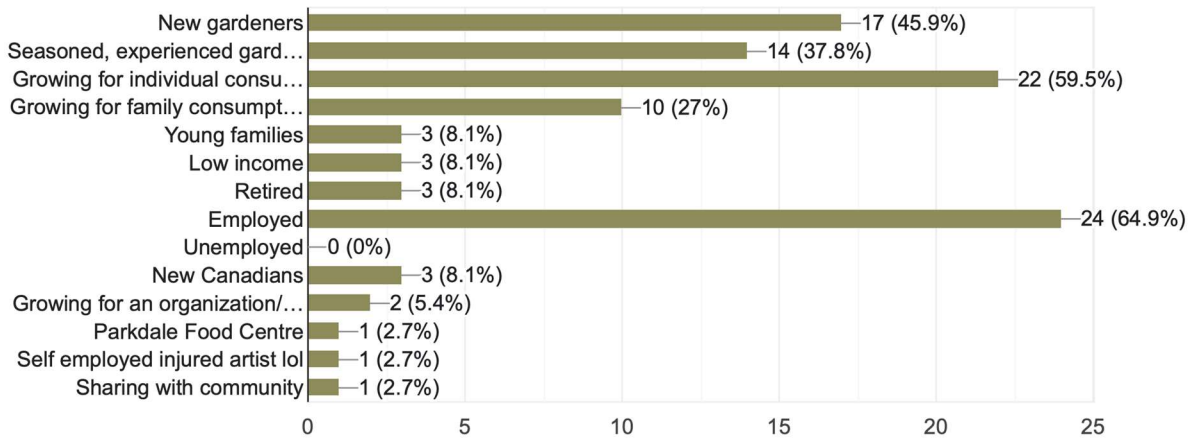


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16. Please select any of the following that describe you.



17. Is there anything else that you wish we did or had at the garden that we currently do not?

1. Managing lost produce
2. More/better advertised workshops
3. Have a list of chores/activities for folks to help out with if they cannot make it to designated volunteer days
4. Share food/potluck